

**Business – bridging work**

Each of these activities link in to topics studied at A level Business. All of the work can be completed by following the links. Follow up where you can to get the most up-to-date information.

Activities	Business	Comment 1	What to do
1	<p>What Makes Businesses Work?  <a href="https://www.ted.com/talks/bill_gross_the_single_biggest_reason_why_startups_succeed?referrer=playlist-what_makes_businesses_work">https://www.ted.com/talks/bill_gross_the_single_biggest_reason_why_startups_succeed?referrer=playlist-what_makes_businesses_work</a></p> <p>Why Businesses Fail?  <a href="https://www.ted.com/talks/knut_haanaes_two_reasons_companies_fail_and_how_to_avoid_them?referrer=playlist-what_makes_businesses_work">https://www.ted.com/talks/knut_haanaes_two_reasons_companies_fail_and_how_to_avoid_them?referrer=playlist-what_makes_businesses_work</a></p>	2 videos	5 things you learned from each video (note-taking)
2	<p>Business winners and losers COVID 19: investigation into the headlines  <a href="https://www.bbc.co.uk/news/business">https://www.bbc.co.uk/news/business</a></p> <p>should big businesses continue to pay dividends?  <a href="https://www.tutor2u.net/business/reference/business-dividends-in-an-economic-crisis">https://www.tutor2u.net/business/reference/business-dividends-in-an-economic-crisis</a></p>	Reading Summaries	Make notes on the articles and find out current examples as lock down eases
3	<p><a href="https://ed.ted.com/best_of_web/qeVRVM1s/review_open#question-1">https://ed.ted.com/best_of_web/qeVRVM1s/review_open#question-1</a></p> <p>Why Starbucks failed in Australia</p>	Video Open qs Dig Deeper section	Summarize the main points
4	<p>Job production, Batch production, Flow production</p> <p><a href="#">UGD Apparel</a>, a functional fitness clothing company based in County Durham, kindly produced this <a href="#">short video</a> demonstrating how they have produced a new range of clothing by making use of surplus stock and giving them a second twist. Not only does this show job production in action but it is also a really interesting insight to see how small firms are making use of scarce resources in these challenging times. Many thanks to UGD Apparel for filming the stages involved and sharing!                      (via <a href="https://www.tutor2u.net/business/blog/production-methods-in-action">https://www.tutor2u.net/business/blog/production-methods-in-action</a>)</p> <p><a href="https://www.tiktok.com/@ugdapparel/video/6835230816667241734">https://www.tiktok.com/@ugdapparel/video/6835230816667241734</a></p>		Summarize the main points

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	Think about how much you would pay for these "job production" T-shirts poll coming up in posts section		
5	<a href="https://www.tutor2u.net/business/blog/the-biz-quiz-27-march-2020">https://www.tutor2u.net/business/blog/the-biz-quiz-27-march-2020</a> <a href="https://www.tutor2u.net/business/collections/the-biz-quiz">https://www.tutor2u.net/business/collections/the-biz-quiz</a>	upadte	