

Subject:

Business



HECKMONDWIKE
GRAMMAR SCHOOL

KS4 - Year 10 Curriculum Overview

	Topics being taught	What you will be assessed on	How you can support at home
Autumn Term	1.4 Making the business effective Options for start-ups & small businesses Liability (unlimited/limited) Business location Marketing mix Business plans	Term 1 Start-up options for small businesses Marketing Marketing mix	Ask your child to explain the difference between limited and unlimited liability Watch the Business news together and ask about external effects on real businesses
	1.5 Understanding external influences on business Stakeholders Technology Legislation The economy and business	Term 2 Milestone Assessment on Section 1.1 to 1.5 MCQs Case Study with 12 marker	Help with study space (and regular time) for revision Check that folder 1 is complete and organised

CHRISTMAS HOLIDAYS - CHRISTMAS HOLIDAYS - CHRISTMAS HOLIDAYS - CHRISTMAS HOLIDAYS

	Topics being taught	What you will be assessed on	How you can support at home
Spring Term	2.1 Growing the business Methods of growth Types of growth Sources of finance for growth Changing aims & objectives Globalisation International trade Ethics, environment	Term 3 Business location Business plans	Check that folder 2 (for Theme 2) is organised from the start Watch the news for current business stories and discuss them - look for controversial business practices
		Term 4 Milestone Assessment on Section 1.1 to 1.5 MCQs Case Study with 12 marker	Identify the origin of the products in your kitchen/home Check Class Charts so that all homework is being completed

EASTER HOLIDAYS - EASTER HOLIDAYS - EASTER HOLIDAYS - EASTER HOLIDAYS - EASTER HOLIDAYS

	Topics being taught	What you will be assessed on	How you can support at home
Summer Term	2.2 Making marketing decisions Product Design mix Product life cycle Price Promotion Place Using the marketing mix	Term 5 9 marker practice question 12 marker practice question	Watch the news for current business stories and discuss them Ask your child what the most important P is when they make a purchase
		Term 6 Milestone Assessment Finals Full Theme 1 style paper Section A - theory Section B - case study Section C- case study	If you are planning a foreign holiday, calculate holiday costs using the exchange rate Have a take-your-child-to-work day at the weekend or school holiday!