### Subject:

# Business



## KS4 - Year 10 Curriculum Overview

Topics being taught		What you will be assessed on		How you can support at home
1.4 Making the business effective Options for start-ups & small businesses	Term I	Start-up options for small businesses		Ask your child to explain the difference between limited and unlimited liability
Liability (unlimited/limited) Business location Marketing mix Business plans		Marketing Marketing mix		Watch the Business news together and ask about external effects on real businesses
1.5 Understanding external influences on business Stakeholders Technology Legislation The economy and business	Term 2	Milestone Assessment on Section 1.1 to 1.5 MCQs Case Study with 12 marker		Help with study space (and regular time) for revision
				Check that folder 1 is complete and organised

#### CHRISTMAS HOLIDAYS - CHRISTMAS HOLIDAYS - CHRISTMAS HOLIDAYS - CHRISTMAS HOLIDAYS

#### Topics being taught

2.1 Growing the business Methods of growth Types of growth

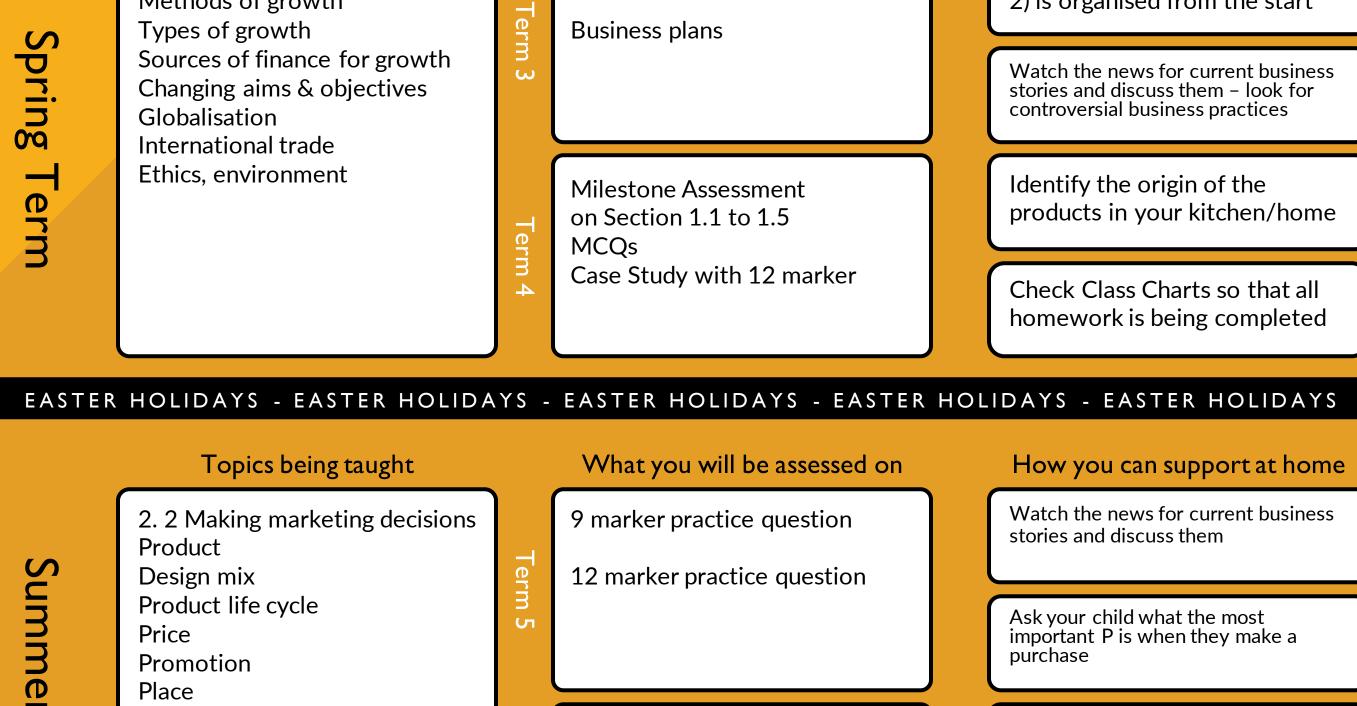
#### What you will be assessed on

**Business** location

#### How you can support at home

Check that folder 2 (for Theme 2) is organised from the start

Autumn Term



Using the marketing mix

**Milestone Assessment** Finals

Full Theme 1 style paper

Section A – theory

Section B – case study Section C- case study

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If you are planning a foreign holiday, calculate holiday costs using the exchange rate

Have a take-your-child-to-work day at the weekend or school holiday!

Summer lerm