



HECKMONDWIKE
GRAMMAR SCHOOL

JLH/LMS

10 July 2023

Dear Parent/carer,

I am writing to remind you of the exciting event that is due to take place for our Year 9 students tomorrow Tuesday 11 July.

The Young Enterprise Company are coming into school to deliver a full day of enterprise activities to all students in Year 9. On this day, the timetable will be collapsed so that all students will be able to take part in the event. This is an excellent opportunity for students to begin to think about the skills they will need for the future and how they can begin to develop them. Employers from different industries will be coming into school to support with this.

Below are some of the activities students will be taking part in throughout the day:

Employability Skills-

Students are introduced to 8 skills that employers are looking for. These include: Teamwork, Problem solving, Financial capability, Communication, Initiative, Confidence, Resilience and Organisation skills.

Business Challenge Part : Set up the business-

Each team selects one of 12 established businesses that they want to buy from a business broker. They receive a briefing pack of documents including further information about their chosen business. They must complete the tasks which include: agree on a business name, create a logo and a slogan, make business decisions and complete the business plan and budget. They will visit the investor in order to secure a loan.

Business Challenge Part 2:

This part of the challenge involves each team splitting up into smaller departments: Product Development Department, Marketing Department, and Events Department. Each department completes the essential tasks listed in their documentation.

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Business Challenge Part 3:

This part of the challenge involves each team delivering a short presentation about their business.

There are 5 awards available:

- a. Innovation award
- b. Marketing award
- c. Teamwork award
- d. Elevator Pitch award
- e. New Business of the Year award

Students should dress in their usual school uniform. They will go to form rooms to be registered as normal before starting the event in the Sports Hall at 9.00am.

Thank you for your continued support.

Yours faithfully,

Mrs J.Haigh