

## Business, Economics and Finance Pathway Update

On Tuesday we had a fabulous trip to the Etihad Stadium - home of Manchester City football club. The trip was in two parts, a presentation about the business side of the club and then a tour of the stadium. The presentation was delivered to students as they sat in the Away Dressing Rooms! It was interesting to hear what metrics City use to measure their success, for example the 1.5 billion engagements on social media last year. We also heard how much importance is attached to branding and about the 4 key parts of the City brand strategy - design, marketing, loyalty and trust. Yes someone dared to ask about the charges currently being levied but we were assured that they were false and that in any case it would take many years to resolve the matter! The tour of the stadium started in the Home Dressing Room which was quite a contrast to the Away one, we also enjoyed the stories about the footballers, walked down the tunnel to go pitch side and unbelievably

we even got to meet Pep!!!

Students said:

*I enjoyed learning about how the brand is so important to the business side of the club.*

*The trip to the Etihad has confirmed my interest in behavioural economics as I learnt about how advertising and brand marketing is targeted to different groups to maximise profits*

*The trip reinforced my interest in business through the presentation on marketing for a globally renowned organisation like Manchester City.*



A HUGE thank you to all who donated to help to raise a  
**Total £1067.48**



ASTRO PI

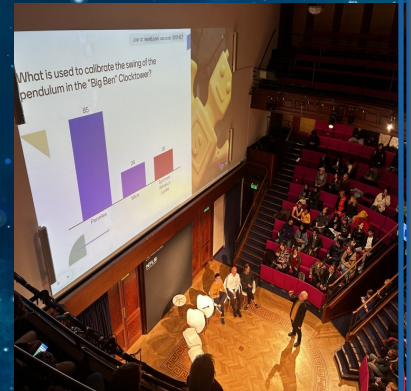
MISSION SPACE LAB

On the 17<sup>th</sup> of November, Mr Stokoe, Mr Brooke-Mawson and myself went to the Royal Institution to present the Astro Pi research which was completed by myself, Karthik Vemula, Ismael Patel, Christopher Drake, Anjum Ali and Jamie Allinson. We built the stand and I presented the research to the general public and to members



The lecture theatre

of the scientific community. We were invited to a lecture hosted by Andrew Hanson MBE regarding the SI units. After the lecture, we presented the Astro Pi research, we also had Andrew Hanson come to our stand and he remembered me from the New Scientist Live event and was very interested in the research, we also had members of the National Physical Laboratory come to my stand and were very impressed with the research, alongside various scientists who were presenting their research. This event could not have been possible without the invitation from In2Science and I would like to thank them for it and I would recommend anyone to apply. I would also like to thank the Design



The lecture theatre



Me and Andrew Hanson MBE



The stand at the Royal Institution

Technology, Physics, Computer Science and Mathematics departments for their help in making my stand and especially Mr Stokoe, Mr Brooke-Mawson for making this trip happen and big thank you to Mr Siu for making such amazing souvenirs for the stand and for helping me build the



The stand at the Royal Institution

plane. Special thanks to Mr Tipler for encouraging me and guiding me through all competitions and events, without you all I would not have gotten this far.

By Daniyal Shaikh

- **Every Morning from 8am: The Morning Show (Reuben Booth, Haydn Gill)**
- **Monday 12.25: Redacted Radio (Sam Ford, Haydn Gill)**
- **Tuesday 12.25: WRFM (Reuben Booth, Haydn Gill, Sam Ford, Harry Precious, Tahmeed Bhuiyan)**
- **Wednesday 12.25: Music Through Time (Katie Hodgson, Safiyyah Joojee)**
- **Wednesday 14.30 : More Music Through Time (Katie & Safiyyah)**
- **Thursday 12.25 CandE: (Charlotte Evans, Eliza Sultanpori)**
- **Friday 12.25: Friday Club (Reuben Booth, Sam Ford, Mohammed Shaikh)**



To listen click this link: <https://s3.radio.co/se51908b51/listen>



## Kirklees Schools Cross Country

On Friday 17th November we went to Colne Valley High for the Kirklees Schools Cross Country. WE had students representing the school from years 7 through to 11. Although it was a dry day, after weeks of wet weather the ground was extremely wet and the conditions underfoot proved challenging. Well Done to everyone who

took part but especially to Poppy Nuttman who finished 1st in her Age category and will now represent Kirklees Schools in the West Yorkshire Schools Competition in 2024.



# Medical Sciences Pathway



The NHS A Career in surgery live webinars started this week with approximately 90 year 11, 12 and 13

students taking part. The series of 3 webinars has been set up to help students gain a greater understanding of what a career in surgery entails. The webinars are being facilitated by clinical theatre teams from local NHS trusts and students have the opportunity to meet and interact with some members of the wider surgical team. Staff members will be available to answer questions and provide detailed information about the different roles and opportunities within surgery, not just the most well known such as Doctors and Nurses.

In the first session, students were introduced to the NHS and the patients journey through surgery as well as gaining a short insight into three specialist areas of surgery - Neurological, Orthopaedics and Robotics. One of the speakers showed students the equipment that would be used for a knee replacement surgery and how each of the components worked. Students were then tasked with finding out information on 3 different careers in surgery and making notes ahead of the next session which will cover the different opportunities they could consider.

## Under 14 Kirklees Badminton

Tuesday 21st November at Huddersfield New College

We travelled to Huddersfield with a girls and a boys team for the Kirklees Schools Badminton Competition. They played teams from Colne Valley, Shelley College, Holmfirth, Salendine Nook and North Huddersfield Trust. Well Done to both Teams who won all of their matches and finished overall winners of both competitions. Both Teams as well as two Under 16 Teams are travelling to GSAL on Monday 27th November for the West Yorkshire Schools Competition.





DECEMBER upcoming events	
29 Nov	Leeds Playhouse - OLIVER Youth Theatre Students
	Year 11 Parents' Evening Booking closes Monday 27 November
	30 Nov
1	INSET DAY School closed
	Flu Jabs - Years 7-11/Year 11 Taster day (Yrs12/13 Study Day)/ Christmas Concert <small>Book using heckmondwikegrammar.schoolcloud.co.uk</small>
	6
7	Year 13 Parents' Evening Booking details to be emailed Monday 27 November
	Youth Theatre Present's - A Christmas Carol <small>Book using heckmondwikegrammar.schoolcloud.co.uk</small>
	14
14-16	GCSE & A Level Art Trip - London



# HGS PRE-LOVED UNIFORM SHOP

For stock enquiries email  
[adminoffice@heckgrammar.co.uk](mailto:adminoffice@heckgrammar.co.uk)  
 or call 01924 402202

As the weather gets colder does your child need a jumper? The Pre-loved Shop has an assortment of pre-loved jumpers, in good, nearly new condition on sale for £5.00. We also have stock of old logo PE Kits from £1.00 - £4.00, which will be suitable for year 10 + students, new logo kits starting from £4.00 and blazers between £5.00 and £12.00.

Payments accepted cash, card or Parentpay billing

**LEEDS**  
MALE VOICE CHOIR

The *Spirit of Christmas*

Sunday 3<sup>rd</sup> December at 15.00  
**DEWSBURY TOWN HALL**  
 WAKEFIELD OLD ROAD, DEWSBURY WF12 8DG  
 Featuring Heckmondwike Grammar School Choir

BOX OFFICE: 01484 225755  
 LEEDSMALEVOICECHOIR.CO.UK

Saturday 9<sup>th</sup> December at 15.00 & 18.00  
**HOLY TRINITY CHURCH**  
 BOAR LANE, LEEDS LS1 6HW  
 Featuring The Three Altos in support of St George's Crypt

BOX OFFICE:  
 LEEDSMALEVOICECHOIR.CO.UK

Tickets  
**£12**  
 Under 18s free

leedsmalevoicechoir.co.uk | @leedsmalevoicechoir  
 Registered Charity No. 1139297

St George's Crypt

To book for The Spirit of Christmas use this link

<https://www.kirklees.gov.uk/beta/town-halls/book-tickets.aspx>

Heckmondwike Grammar School

**A CHRISTMAS CONCERT**



FEATURING  
 Concert Band, Junior Choir, Senior Choir, Girls Choir  
 String Group, Percussion Group and Soul Band

**7pm, Wednesday 6th December 2023**

HECKMONDWIKE  
 GRAMMAR SCHOOL

21  
 DECEMBER



**CAROL SERVICE**

A Traditional Christmas Service  
 Carols, Readings and Music

**ST JAMES CHURCH, HECKMONDWIKE**

Thursday 21 December, 7pm  
 Free entry by ticket only

To book for the CAROL SERVICE and /or The CHRISTMAS CONCERT

please click [here](#)

**THE SALVATION ARMY**

# CHRISTMAS

4 November to 4 December

## Appeal

This Christmas share your generosity with the families in need. We will be collecting for The Salvation Army Heckmondwike's Christmas Toy and Food Bank Appeal from Monday 6 November to Monday 4 December

**Items to donate**

Food Parcels

Cereal, soup, pasta, rice, tinned tomatoes/vegetable/fruit, sauces, lentils, bean and pulses, tinned meat/fish, tea/coffee, biscuits, toiletries, household cleaning products - anything non-perishable.

Toys/gifts

all age groups and genders  
These must be new, please do not send anything that is 2nd hand

Over the past couple of years this has been a very well supported appeal and we hope that once again our staff, students and their families will continue with their generosity.

**Donations will be collected in Form Room until instructed otherwise**

## Free Student Signup

The Financial Times is one of the world's leading news organisations, recognised internationally for its authority, integrity and accuracy.

FT equips businesses, governments and education institutions with award-winning journalism, as well specialist resources and tools that make FT content actionable.



Students can sign up for free:

- Search FT schools or scan the QR code
- Sign up using your school email



**FT**

## University Guest Speakers & Presentations

- **University of York: Wednesday 13th December 2023**

Presentations for Y11 (lunch) & Y12 students (P5)

Personal Statement Seminar for Y12/13 Humanities Pathway students (P4)

- **University of Durham: Wednesday 10th January 2023**

Presentations for Y11 (lunch) & Y12 students (P5)

Personal Statement Seminar for Y12/13 Humanities Pathway students (P4)

**Please check your emails and Classcharts notifications for details of how to sign up.**

**Mr McLaughlan: Humanities Pathway Leader**

**Please check your emails and Classcharts notifications for details of how to sign up.**

**Mr McLaughlan: Humanities Pathway Leader**