



## **SIXTH FORM AMBASSADORS** Share Wealth of Knowledge

A series of Sixth Form Subject Information Stands have been held in The Senior Common Room during lunchtimes this week as part of our ALevel transition programme. The events have been introduced to provide our Year 11 students with the valuable opportunity to meet and speak to students in Years 12 and 13 who have been acting as ambassadors for each of the post-16 subjects that we offer.

In addition to providing subject-specific information about our A Levels, our Subject Ambassadors have been sharing a wealth of knowledge, personal experiences, and recommendations that will undoubtedly help our Year 11s succeed in the future.

With further events scheduled for next week, the Information Stands will



Next week, Wednesday 24 Janaury sees the start of the Sixth Form Interview process, following interview evenings are Thursday 25 & Wednesday 31 January & Thursday 1 February.

Bookings open now use the link below https://heckmondwikegrammar. schoolcloud.co.uk/



hopefully help all of our Year 11 students to make an informed decision about their academic journey at Heckmondwike Grammar School.



#### **Diary Events**

Wednesday 24, Thursday 25 Wednesday 31 January & Thursday 1 February Sixth Form Interviews

> Tuesday 24 Janaury Yr 11 & 12 NHS - A Career in Surgery Day

> > **Thursday 8 February** Year 7 Parents' Evening

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# **Entrepreneur's of HGS**

As a part of Young Enterprise, my team and I have built a business from the ground up called SquEaze. We started this journey in September with volunteering and making a team of 16 year 10 students after a talk with Mr Hafidh who introduced us to this programme and inspired us with past teams' work. Our first task was to get to know each other so that we can work together as a team, to do this our managing director, Mischa Mistry and I created a series of icebreaker activities including a quiz and creating towers out of spaghetti. In

addition, we had a volunteer called Russ who came in and gave us some tips on how to sell a product which also greatly helped us gel together as a team. The school also graciously gave us an afternoon to do this which I feel was extremely helpful and brought us together as a team.

Later in the year, it was time to pick our product. We made a list of many ideas (it might have ended up being around 30!) to then finally come to our finished business idea- selling toothpaste squeezers. This idea was picked because of how reusable, eco-friendly, and useful the product is. It can be used by all ages and on any tubed household items for example: Face

Squ

wash, Ketchup sachets, Tomato purée, moisturisers and of course... toothpaste! We had another volunteer, Mr bowman, who has helped us with the logistics of this product and explored other routes available to us. We, at SquEaze, are immensely grateful for all the support he has provided us in the business meetings he has sat in on.

After we had our idea, the next step was to start marketing them and increasing our brand awareness. Our marketing team has accounts on: instagram-squeaze\_ye, Tiktokhgsyoungenterprise, and Facebook- heckmondwike Ye. We have multiple videos across all accounts showcasing and introducing the squeezers to the public. For example, we had an advent calendar to formally present our team, and other trends that are circulating at the moment! This has helped us along with distributing posters in all forms and some corridors, which you might have seen around school! Now, after 4 long months of hard-work, we are finally ready to sell! We would really appreciate it if you could support us by buying our product at

https://www.ye-tradingstation.org.uk/product/squeaze-toothpaste-tube-squeezer

Thank you for reading about some of my experiences in Young Enterprise, and I can't wait for you to see what we

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MAKE IT MAKE SENSE PA

have in store!

MY LIFE MY SAY

Deputy Managing Director, Ameya Shenoy

# TOOTHPASTE SQUEEZER

OF YOUNG ENTERPRISE

### Sixth Form Bulletin

**click here** contains useful information for current and future Sixth Formers

### Upcoming

Junior Debates - Semi Final Senior Boys Rugby Inters Girls Football Inters Boys Rugby

11:00am – 3:00pm

10th February

Ponderosa Business Park, Heckmondwike, WF16 0PR