



HECKMONDWIKE GRAMMAR SCHOOL

TCC/ZBR

20 October 2026

RE: A Level Business & Economics Trip to Morocco 2027

Dear Parent/Carer,

I am pleased to announce that we are beginning to organise a Business and Economics trip to Marrakech, Morocco, from Thursday 25 March to Sunday 28 March 2027. This exciting opportunity will allow students to experience first-hand many of the concepts they study in the classroom, whilst also immersing themselves in a different culture and economy.

The trip has been designed specifically around the A Level Business and Economics curriculum and will include:

- A guided tour of the Medina Souks and Jemaa el-Fna, exploring market structures, competition, pricing, negotiation and the informal economy.
- A visit to the Yves Saint Laurent Museum, providing insight into branding, marketing and the development of luxury brands.
- A comparative case study of a traditional Moroccan riad and the wider tourism industry, including discussion of how tourism contributes to economic growth and employment.
- A meeting with a local tech incubator/start-up hub, offering students an insight into entrepreneurship and innovation within an emerging economy.
- A talk with a representative from the regional confederation of Moroccan enterprises, focusing on business development and economic change in Morocco.
- Visits to important historical and cultural sites including Medersa Ben Youssef and Palais Bahia.

To secure interest in attending this visit, and make a commitment to pay all future instalments, we require a £250 deposit payable via ParentPay by Friday 13 November 2026.

Before making this payment, please check that your child will be able to attend this trip with their current passport and visa status. School will not be responsible for any costs incurred due to cancellation caused by a student being unable to travel due to passport or visa restrictions. It is therefore vital that you check this as any payments made will not be refundable in such circumstances, and indeed further payments to the full total may still be due. Many airlines require passports to have at least six months remaining after the date of travel.

Heckmondwike Grammar School, High Street, Heckmondwike, West Yorkshire, WF16 0AH

Tel: 01924 402202 | Email: office@heckgrammar.co.uk | www.heckgrammar.co.uk

Headteacher: Mr P Roberts

Heckmondwike Grammar School Academy Trust is a charitable company limited by guarantee, registered in England and Wales with company number 7348329.



Please note that the deposit is non-refundable once paid, unless a replacement student can be found to take their place. If the trip is oversubscribed, the school's oversubscription policy will be applied and students who are not allocated a place will receive a full refund of their deposit. Similarly, should there be insufficient uptake to make the trip financially viable, all deposits will be refunded.

Based on current pricing, we expect the total cost to be approximately £1,250 per student, including flights, accommodation, overseas transfers, half-board accommodation, insurance and all educational visits and activities. Please note that airline pricing can fluctuate, so this figure remains subject to confirmation. Further payment deadlines will be communicated once the trip has been formally launched.

Under the School Governors' [Charging and Remissions Policy](#), the price includes all items outlined above. Travel insurance is included within the trip cost.

If you have any questions regarding the trip before committing to the deposit, please do not hesitate to contact me via school email or by telephoning the school on 01924 402202.

Yours faithfully,

A handwritten signature in black ink, appearing to read 'Z Basser', with a long horizontal stroke extending to the right.

Mr Z. Basser Head of Business & Economics Trip Leader